



The Ultimate Men's Lifestyle Platform

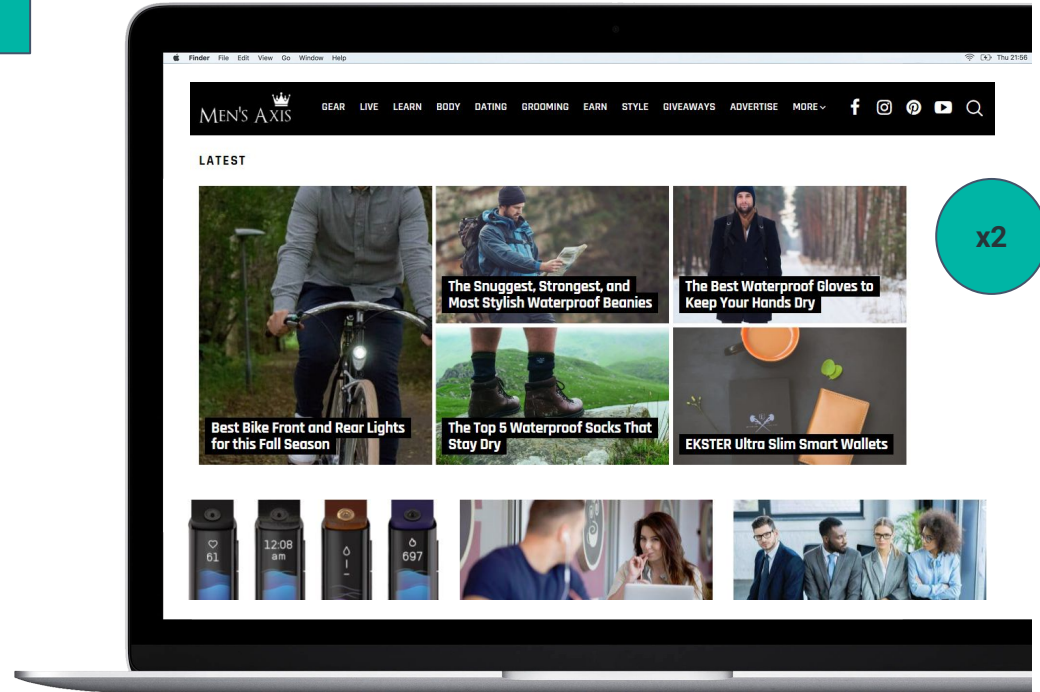
Pro Package - DexShell
Report for
19 Nov to 19 December 2018

Premium Home Page Feature



Active **32K Monthly Visitors**: High potential for buyers to observe your home-features.

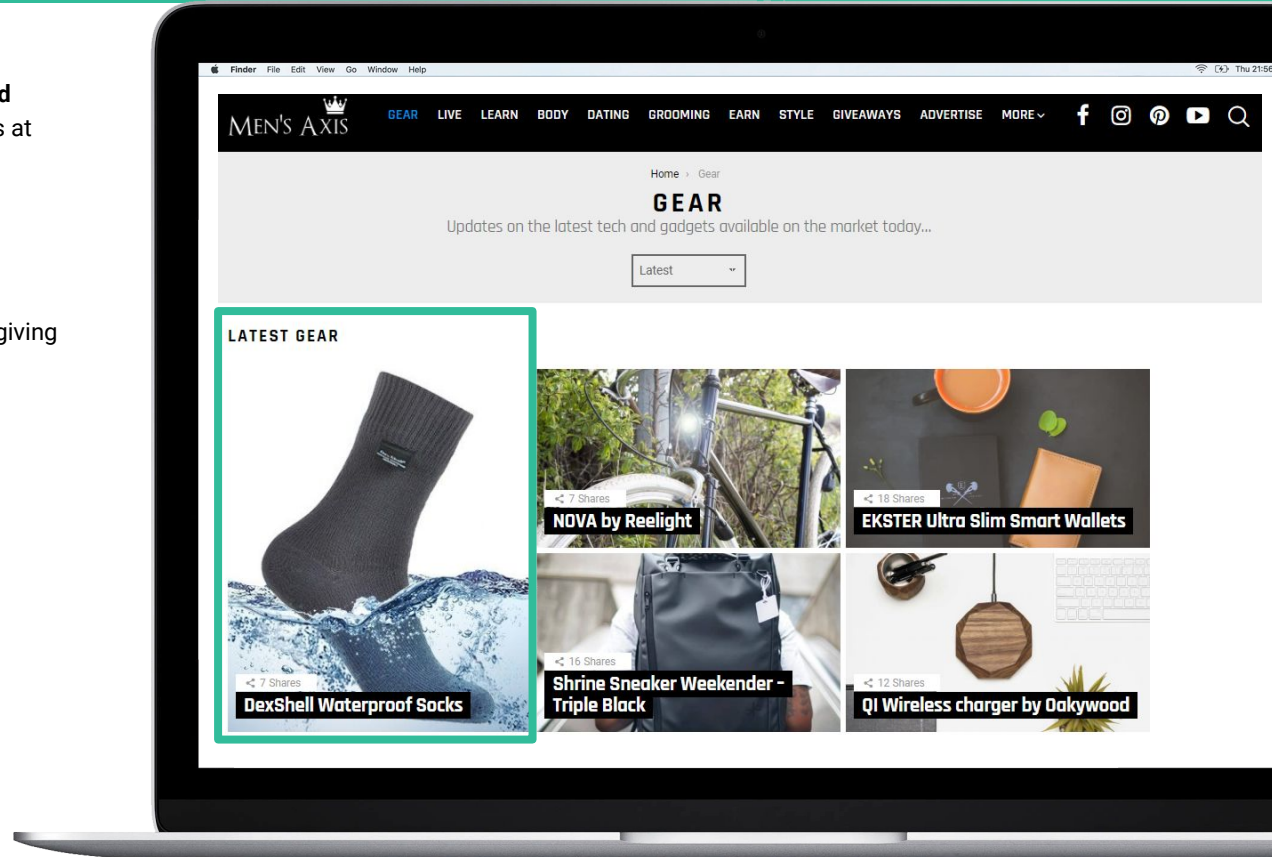
How are your active users trending over time?

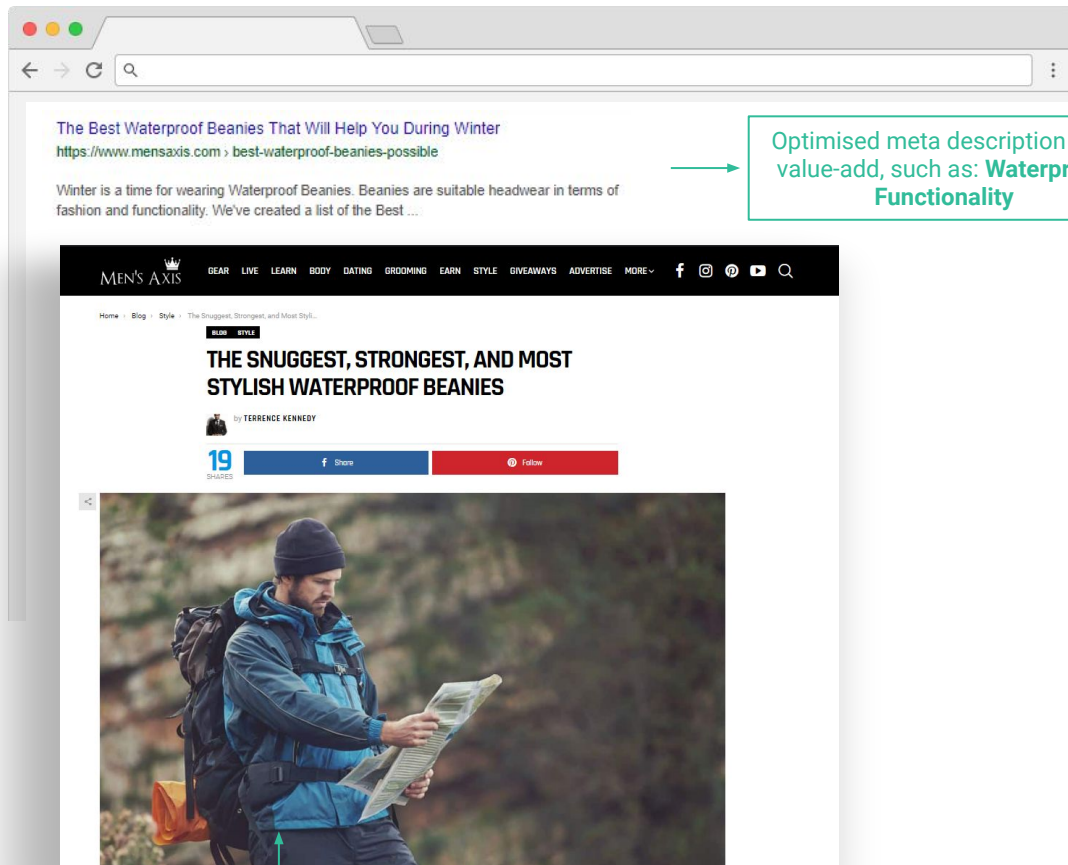


Premium Gear Category Feature



- The Gear Category is **our most highly engaged category** with over 100 unique men's products at our viewers discretion.
- Reaching our dominated 90% male audience.
- Products featured on homepage for 30 days, giving you more exposure to our audience;
- Eye-catching and professionally designed.

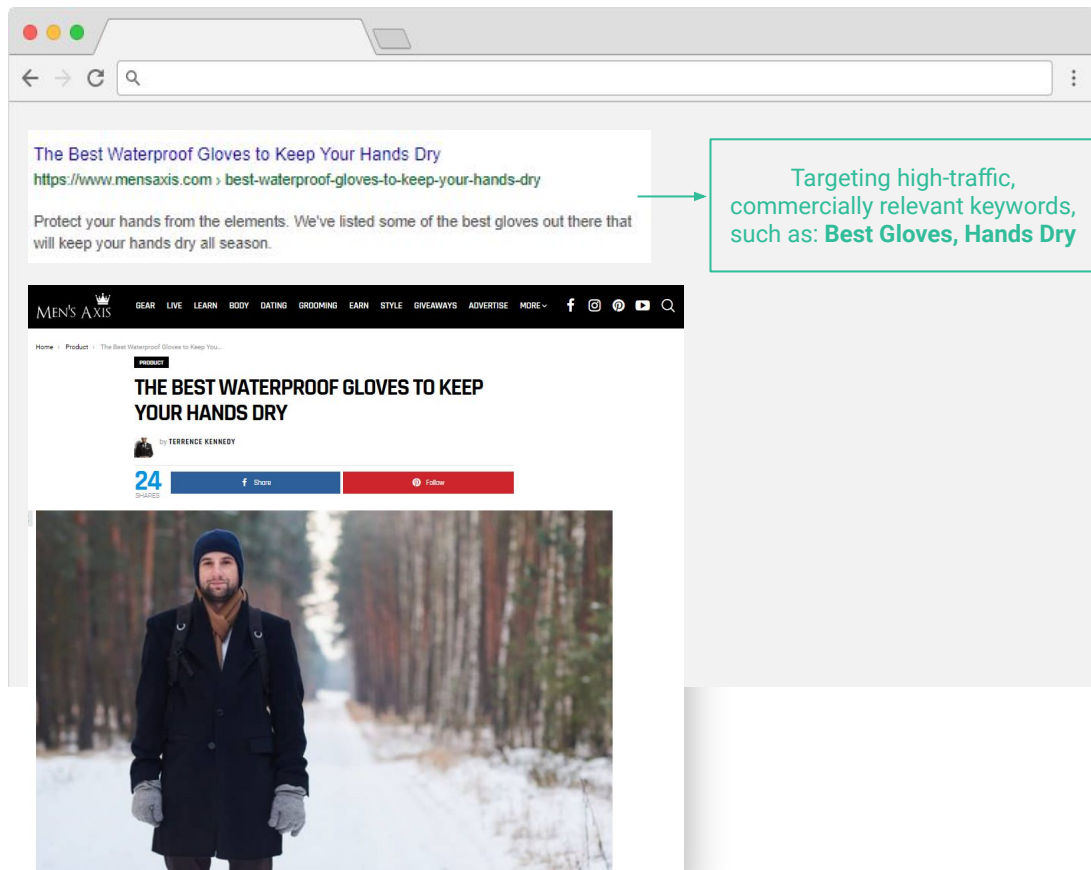




Optimised meta description with value-add, such as: **Waterproof, Functionality**

Leveraged our strong authority on Google to promote your products

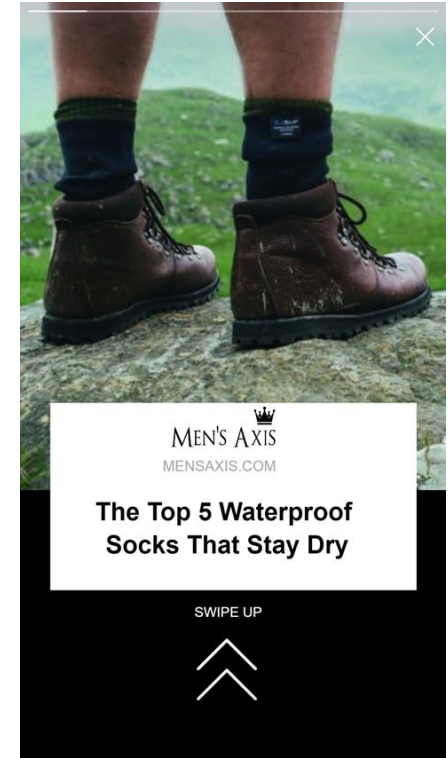
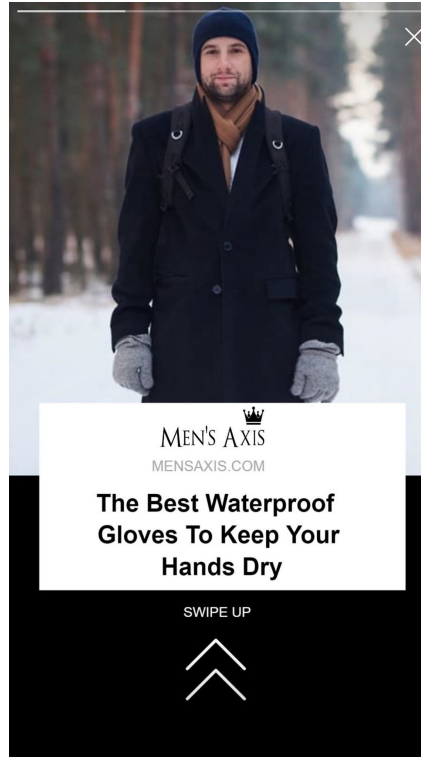
- Optimized for search engines to attract more viewers;
- Visit here:
<https://www.mensaxis.com/best-waterproof-beanies-possible/>
- Life-time traffic for long-term sales value;
- Over **Organic 1,100 visitors**.
- Links to your site improve your own SEO, helping people interested in your products find your brand;
- Persuasive copy (1500 words) written for you to effectively convert readers into customers, while saving you the work;
- **19 Shares on our network.**



Leveraged our strong authority on Google to promote your products

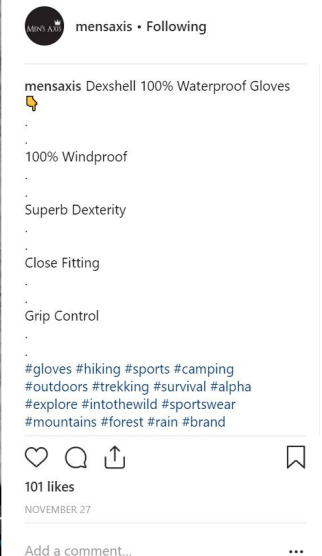
- Optimized for search engines to attract more viewers;
- **Visit here:**
<https://www.mensaxis.com/best-waterproof-gloves-to-keep-your-hands-dry/>
- Life-time traffic for long-term sales value;
- Links to your site improve your own SEO, helping people interested in your products find your brand;
- Persuasive copy (1500 words) written for you to effectively convert readers into customers, while saving you the work;
- **24 Shares on our network.**

Instagram Engagement



Visit Story: <https://www.instagram.com/stories/highlights/18006299167025696/>

Instagram Engagement




Visit Post: <https://www.instagram.com/p/BrL0K27FV-K/>

Promote and Engage with Facebook Sponsored Posts



Men's Axis
Published by Patrick Castellano [?] · November 29 at 11:23 AM · 🌐

Waterproof Beanies That Keep You Warm
👉👉 <https://goo.gl/UqNzzi>



👤 1,073 people reached

Boost Post

👍👤 Abdur Zilal, Zackary Michalski and 49 others 1 Comment 5 Shares

👍 Like 💬 Comment ➦ Share

Most Relevant ▾

Write a comment...

Delane Michael Awesome boys 🍻 1
Like Reply Message 2w

Men's Axis Keep Warm! 🧡
Like Reply Commented on by Patrick Castellano [?] · 2w

Engaging, Facebook-optimized
Video post featuring your product!

- Promoted to 11,000 + potential customers!
- Targeted to American Audience
- **1,073 people reached**
- Our posts are based on users interests.
- Engagement levels: 49 Likes, 1 comment, and 5 shares

STYLE

DEXSHELL GLOVES: THE GLOVES YOU DIDN'T KNOW YOU NEED!

DECEMBER 1, 2018 · 3 MINUTE READ · BY SHAWN PETERS



Having a good pair of gloves are important for many occasions. Some people may want a reliable pair when they are working in their yard or at their jobs. Others may need a good pair for the great outdoors. Then, there are people who want a fashionable pair of gloves that can survive the elements.

DexShell gloves offer all of the above and much more.

THESE GLOVES ARE:

- **Waterproof:** They keep your hands dry even in the harshest storms or in the deepest bodies of water. Whether you're handling a rainstorm or your job involves you getting your hands wet, they have you covered.
- **Windproof:** The biting wind can do a number on your hands, especially during the wintertime. Their gloves are windproof so that they remain nice and snug no matter the elements.
- **Made from the finest materials** that will keep your hands warm and will last you a long time. These are not cheap gloves that break down after a few uses; they are designed to withstand your lifestyle.



Don't Miss!



ARIELLE RAY: THE BEAUTIFUL COMEDIC INFLUENCER

11 MINUTE READ
BY SHAWN PETERS

Review of Dexshell Gloves

- **Added to Swagger Magazine:**
<http://www.swaggermagazine.com/home/style/dexshell-gloves-the-gloves-you-didnt-know-you-need/>
- Referring domains are domains that contain backlinks to your website (where the backlinks are coming from). Link building with a referring domain strategy will deliver valuable SEO results.
- **SWAGGER Magazine is North America's Premier digital first Modern Men's Luxury Lifestyle Publication.**



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2018