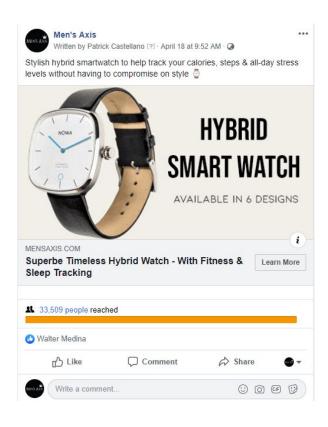


The Ultimate Men's Lifestyle Platform

Premium Package - NOWA Report for April - 2019

## Promote and Engage with Facebook Sponsored Posts - April 2019



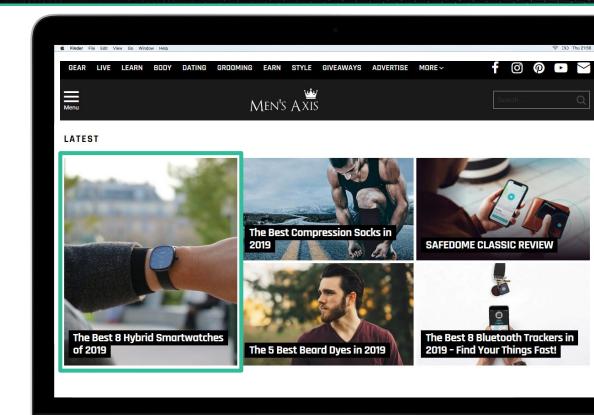


- Engaging, Facebook-optimized
  Post featuring Superbe
- 33,509 People Reached
- Targeted to American Audience

### NOWA Review - Added To Top of Homepage - April 2019

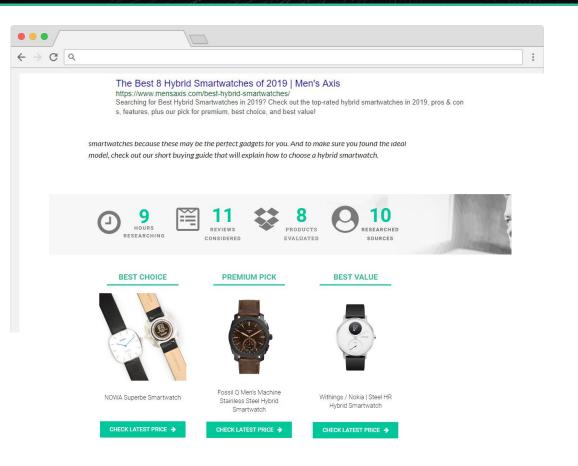


 Best 8 Hybrid Smartwatches of 2019 was featured on our homepage for 30 days, giving you more exposure to our audience.



### **NOWA Review Blog Post - April 2019**



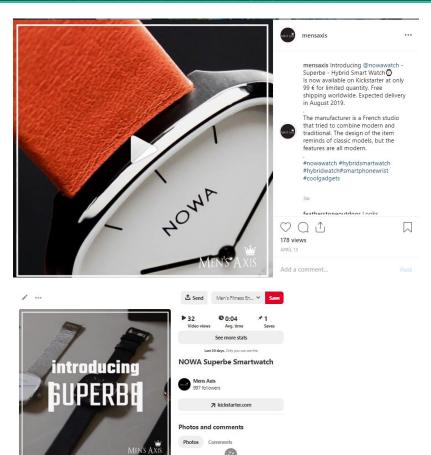


# Leveraged our strong authority on Google to promote your products

- Visit here: https://www.mensaxis.com/best-hybrid-smartwatches/
- Links to your site improve your own SEO, helping people interested in your products find your brand;
- Persuasive copy (2000 words) written for you to effectively convert readers into customers, while saving you the work;

## Instagram & Pinterest Engagement - April 2019







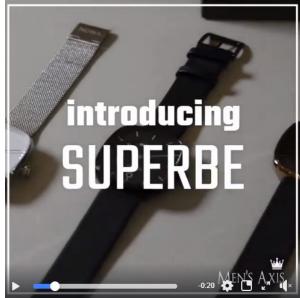




## Facebook Post - April 2019







# 56 people reached

Boost Post

Like

Comment

Share

▼

### **Content Distribution - April 2019**

HOME WORK WITH ME PRESS & WORKS CONTACT SHOP





DELUXSHIONIST.COM - Indonesian Luxury Travel & Lifestyle Blogger | Fashion, Men's Style, Grooming Food & Travel 20 MAR 2019 (f) (8) (5) 9 LIFESTYLE BLOGGER INDONESIA POPULER Q TRAVEL FASHION LIFESTYLE PRESS GIVEAWAY RECENT COMMENT THE BEST PLACES TO SEE WILDLIFE IN AUSTRALIA Ø 25 APR 2019 ○ 0 HOME » KICKSTARTER » MEN'S AXIS » NOWA SUPERBE » PRODUCT REVIEW » SHOP » SMARTWATCH » WATCHES » NOWA SUPERBE. A HYBRID SMARTWATCH FOR THE NOWA SUPERBE, A HYBRID SMARTWATCH FOR THE FUTURE NOWA SUPERBE, A HYBRID Ø 18 APR 2019 ○ 0 FRESH TRAVEL PLANS: IT'S TIME TO SEE SELANGOR SMARTWATCH FOR THE Ø 10 APR 2019 ♀ 0 9 LIFESTYLE BLOGGER INDONESIA POPULER VERSI **FUTURE C2LIVE** Ø 20 MAR 2019 ○ 0 THE BEST PLACES TO VISIT IN SOUTHEAST ASIA ② 12 MAR 2019 ♀ 0 POSTED BY: HERDIANA SURACHMAN POSTED DATE: THURSDAY, APRIL 18, 2019 / COMMENT: 0 NEW YOUTUBE SERIES FROM DW EUROMAXX @ 06 MAR 2019 @ 0

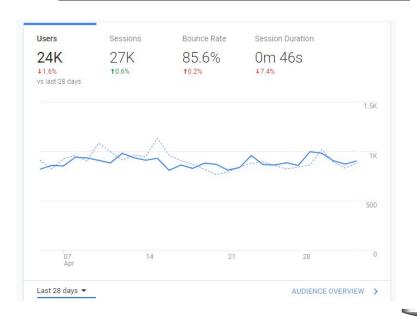
### **Review of NOWA Superbe**

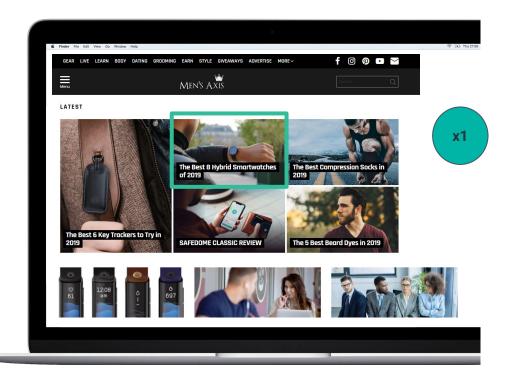
- Added to Deluxshionist
   https://www.deluxshionist.com/2019/04/now
   a-superbe-hybrid-smartwatch-for.html
- Referring domains are domains that contain backlinks to your website (where the backlinks are coming from). Link building with a referring domain strategy will deliver valuable SEO results.

### NOWA - On Our High Traffic Home Page Feature - April 2019



Active **24K Monthly Visitors**: High potential for buyers to observe your home-features.





## Giveaway - April 2019



#### LATEST



#### MORE STORIES



LVL WEARABLE HYDRATION MONITOR





Trimmers and Clippers: The Major Differences

#### **Current Competitions**

Name	Impressions	Actions	Users	Status
NOWA SHAPER Classic Black Watch Giveaway	305	440	167	Ends in 23 days

### Email Nurture - April 2019





### Tired of charging "smart" gadgets on vacation? This Smartwatch solves that

Travelling is one of the greatest experiences on Earth...but it could be ruined by so many little things that slow you down. One of those things is gadgets with a poor battery, there is nothing worse than organizing a day out, solo or with company, and then realizing that an important gadget isn't charged. Now imagine that was your smartwatch.

You literally wouldn't know the time of day or know where your friends/family are without stress.

Smartwatch company NOWA has made a product that makes sure this doesn't happen...

They call it the NOWA SHAPER Smartwatch, and the reason it never dies is that the smartwatch features runs up to 8 months on a standard CR2025 battery. And if that doesn't impress you, the actual time mode runs for two years. To put that into perspective: Compared to Apple's Smartwatch the NOWA smartwatch has

And that is just one of the ways that the NOWA Smartwatch can improve your life. To find out more about its sleek design and amazing features, visit this link: Nowa Smart Watches

Read More Here



This email was sent to {{ contact.EMAIL }}
You are receiving this email because you signed up at our website or to enter a contest.

Unsubscribe here

Sent by Sendinblue

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### The watches that easily beat Apple's "good looking" design

Apple is known for it's simple and sleek style, the style which has been the main selling point for the company since the beginning. However, when it comes to their Smart Watch...they have to swallow their pride.

Many people have posed the question, why is a watch able to take calls, record voice, hold important payment information AND track a person's heart rate... but it still looks like a shrunken Smart Phone tied to a wrist?

This argument is pretty strong and has in fact led to a whole new market: Hybrid Smartwatches

They are hybrids because they combine the good looks of normal watches with the great technology of smart watches. It is really just a win win situation. BUT WAIT… before you stop reading this and open another tab to buy there are some important things you need to know before you do:

 Check if the watch is compatible with your current smartphone Some watches may be so advanced that they tend to ignore the older versions of either Android or IOS softwares. You should take this into account before clicking purchase on your chosen favorite.

#### 2) Beware of watches with absolute minimal

technology. Since hybrid watches are a bit of a grey area in terms of how much technology is best... some companies will put the absolute minimum level technology into the watch in order to make a greater profit. Buying this kind of watch is a no go zone as you are missing out on what it is truly like to experience the greatest parts of owning a hybrid smartwatch.

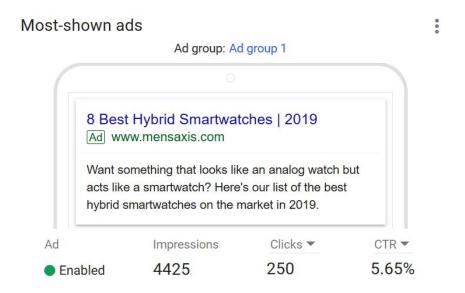
If you would like to avoid making a wrongful purchase; check out these reviews made by our specialist team which take not just these important factors into account, but also many other factors:

Click Here For: The Best 8 Hybrid Smartwatches Of 2019



### Google Ads - April 2019





# Traffic that has high potential to generate sales and awareness.

- Top of page ad placements and people who are searching with an intent to buy.
- Quite affordable CPC, will scale in the following months.
- We will continue to scale and drive clicks and awareness to NOWA Superbe Smartwatch

# **Professional Unboxing Video**



https://www.youtube.com/watch?v=RPw7aCqVGw4&t=124s



